

# KOMEDIA

## PAID MARKETING SUPPORT | BRIGHTON FRINGE 2026

- Solus e-shot to approx. 9,000 relevant bookers £50 + VAT

Please provide us with the following material:

- one square main image
- at least two production photographs / behind-the-scenes pictures
- 200 words of copy
- 1-2 testimonials / reviews (with source)
- link to YouTube video (if applicable)

- Meta ad (Facebook and/or Instagram) £20 admin fee + boost + VAT

Please confirm the dates, budget, and platform for your ad.

For us to create the ad, please provide the following material:

- Maximum 5 images appropriate for landscape, portrait, and square placements
- video download link (if available)
- 50 words of copy
- 1 testimonials / review (with source)

- Blog post (500 words + 2 x landscape images) £20 admin fee + VAT

A fully written blog post must be provided by the artist, e.g. interview, exploration of show's themes, or a behind-the-scenes look at creation of the piece. Komedia will optimise the blog post for search engine results before publishing.

**We require at least 2 weeks' notice for additional marketing support.**

**All requests are subject to the availability and capacity of the Marketing department, and will be reviewed on a case-by-case basis.**

**Any costs will be added to the show's settlement.**

**Please email [marketing@komedia.co.uk](mailto:marketing@komedia.co.uk) to book in support.**

(This inbox is monitored twice a week. Thank you for your patience.)

## **Other useful links**

### **Accessibility**

Including event access icons, captioning and signing your event, relaxed performances, sunflower lanyards, and more

<https://www.brightonfringe.org/fringe-info/accessibility/>

### **Marketing Your Event**

Including Brighton Fringe logo, poster and flyer footer template, press release template, and a Fringe Academy session with tips & tricks

<https://www.brightonfringe.org/fringe-info/marketing-your-event/>

For Brighton Fringe's policy regarding flyering and fly-posting, please [click here](#).

### **Local industry contacts**

<https://www.brightonfringe.org/fringe-info/local-industry-contacts/>